

# why choose **ASM**?

## the world leader



**Aon's dedicated kidnap & ransom and crisis management resource**  
**the world's number one kidnap & ransom insurance and reinsurance broker**

- ▶ The recognised industry leader solely dedicated to kidnap, extortion, detention and related risks
- ▶ A dedicated specialist team with multi lingual capability
- ▶ The only specialist broker with kidnap response experience
- ▶ Dealing daily with a wide variety of claims and incidents
- ▶ A strong influence with underwriters – we are the biggest provider of this business to the London market
- ▶ The widest wordings in the simplest terms provided in four languages



### crisis response

- ▶ Access to the world's leading response consultants
- ▶ Largest provider of business to the world's leading response consultants – best service guaranteed
- ▶ All consultants audited by us to ensure the highest standards
- ▶ We make sure they give the best advice during an incident
- ▶ 24-hour emergency hotline

## excellence through service



### fastest response

- ▶ All communications answered and quotations provided within 24 working hours
- ▶ Original cover notes/invoices sent within 48 working hours
- ▶ Certificates dispatched within 10 working days
- ▶ Claims paid quickly

### advice and consultancy service

- ▶ Constantly updated preventative guidelines to minimise risk
- ▶ Tailor made risk assessments and crisis management plan audits
- ▶ Access to international online information databases



### informative brochures

- ▶ Informative brochures provided in four languages

**state-of-the-art electronic ecommerce and online quotation systems**



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**AON**  
*Insure your vision*